

SCREEN PRINT STYLES GUIDE

WE OFFER THREE OPTIONS OF PRINT STYLES FOR MORE GARMENTS. THIS GUIDE SHOWS THE DIFFERENCE TO HELP DETERMINE THE BEST STYLE FOR EACH ORDER.



CLASSIC

Classic screen print style with brightest color prints. This option is usually paired with our Basics Collection products.

The ink sits on top of the shirt, blocking the texture and color of the shirt and producing bright colors. The fabric color will not have a large effect on the print.



PROS

- Bright whites and colors on almost any shirt color
- Great halftones and photorealistic printing
- Predictable colors and prints less reliant on the shirt color.

CONS

- Not as soft as Softhand or VintageSoft™
- Requires an underbase on darker garments, making the ink a little thicker



SOFTHAND

Our most used print style. Using Softhand inks and classic print techniques, this gives you a softer print while maintaining the color brightness and tone.

This print style is standard on all Choice or Fashion Collection products and fleece. With this style, you truly get a retail quality print on our fashion soft style products.



PROS

- Softer feel than Classic
- Maintains color brightness and color tone
- What most expect for retail style garments

CONS

- Not as soft VintageSoft™
- Requires an underbase on darker garments, making the ink a little thicker than VintageSoft™ but less than Classic



VINTAGESOFT™

Our super soft, faded print style. Gives you a true vintage look & feel. This option is usually paired with our Choice or Fashion Collection products. This style works well with distressed prints to add more vintage look to the product.

The ink is thinned out to be more blended into the fabric instead of sitting on top of it. It is incredibly soft, but the ink color may be affected greatly by dark and colorful shirts.



PROS

- Incredibly soft feel
- Feels like part of the shirt
- Faded & vintage look on dark shirts, bolder vintage look on light shirts

CONS

- Colors not as bright as Classic or Softhand
- Less color predictability than Classic or Softhand
- Not as vintage faded on fleece products with fibers